

SPONSORSHIP PACKAGE



SATURDAY

JUNE 9TH 2018

10 am – 7pm

SUDBURY COMMUNITY ARENA



GREATER SUDBURY PUBLIC LIBRARY

BIBLIOTHÈQUE PUBLIQUE
DU GRAND SUDBURY

Graphic-Con is Greater Sudbury's first and biggest fan convention. Our nonprofit event is presented by the Greater Sudbury Public Library and its partners. Graphic-Con is dedicated to celebrating the contributions made by comic books and related popular art forms to literacy, art, and culture, through the presentation of a fan convention for the Greater Sudbury and Northern Ontario communities.

What is this event all about?

Graphic-Con is an over eight hour family-friendly attraction that includes various activities to celebrate pop culture. Event includes panels, workshops, games, artist alley, vendors, and a cosplay showcase. Graphic-Con is the Northern Ontario place to celebrate all fan cultures from comics, sci-fi, fantasy, gaming, anime, and horror. Our vision has proven successful and we have been experiencing consistent growth each year. We are doing it again June 9th, 2018 at The Sudbury Arena. We're preparing for our biggest year yet.

Sponsorship Information

Those interested in sponsoring or advertising at the 2018 event can download the Sponsorship Package, or simply view the opportunities below. If you'd like to sign up by phone, please contact Jessica Watts or Pierre Dubuc at 705-673-1155. Sponsorships for Graphic-Con are available on a first-come, first served basis. **Deadline for registration is March 31, 2018.**

Title Sponsor – \$10,000

- Name and/or logo recognition as **Title Sponsor** on all marketing materials and signage
- Name and/or logo recognition as **Title Sponsor** patron badges and lanyards
- Logo on website (GraphicCon.com)
- Recognition on-site on event day
- Twenty (20) event tickets
- Recognition in event program
- Advertisement in event program
- Recognition as **Title Sponsor** in dedicated event press release

Event Sponsor – \$3,000

- Name and/or logo recognition as **Event Sponsor** on all print materials and signage
- Logo on website (GraphicCon.com)
- Eight (8) event tickets
- Recognition in event program
- Half page advertisement in event program
- Recognition as **Event Sponsor** in dedicated event press release

Special Guest Sponsor – \$2,000

- Name and/or logo recognition as **Special Guest Sponsor** at Special Guest booth(s)
- Six (6) event tickets
- Logo on website (GraphicCon.com)
- Recognition in event program
- Quarter page advertisement in event program

Artist Alley Sponsor – \$1,500

- Name and/or logo recognition as **Artist Alley Sponsor** in Artist Alley
- Logo on website (GraphicCon.com)
- Six (6) event tickets
- Recognition in event program
- Quarter page advertisement in event program

Gift Bag Sponsor – \$1,000

- Name and/or logo recognition as **Gift Bag Sponsor** on all print materials and signage
- Logo on website (GraphicCon.com)
- Name and/or logo recognition in Gift Bags
- Four (4) event tickets
- Recognition in event program
- Half page advertisement in event program

Friend of the Con Sponsor – \$500

- Four (4) event tickets
- Logo on website (GraphicCon.com)
- Recognition in event program

Media Sponsor

- Name and/or logo recognition as **Media Sponsor** on all print materials and signage
- Logo on website (GraphicCon.com)
- One exhibitor booth in premier location
- Event tickets for promotional purposes/giveaways
- Recognition in event program
- Advertisement in event program
- Recognition as **Media Sponsor** in dedicated event press release

Giveaways in Gift Bag – FREE

- As a benefit to our convention attendees, we will gladly accept certain items as promotional giveaways in our Gift Bags.
- Items must be in quantities in excess of 1,000 to ensure attendees receive same items.

- These may include coupons, gift certificates and other items but may not include flyers or advertisements placed in lieu of advertising in event program.
- Graphic-Con reserves the right to reject giveaways if deemed inappropriate or do not meet above criteria.